

The logo for Marketing+ features a white infinity symbol inside a dark blue circle.

Marketing+

Grow Your Digital Business PROFITABLY!

Unlock Business Success With MarketingPlus

About MarketingPlus

4+

Years
of Existence

12

Team
Members

40+

Brand
Partners

1K+

Campaigns
Created

10Cr+

Customers
Reached

OUR VISION

MarketingPlus empowers businesses to grow their business by harnessing the spark of human creativity and the power of AI.

We help early & mid-sized businesses

BUILD – REACH – INFORM – CONVERT

their digital
presence

the right
audience

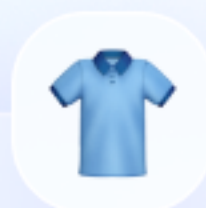
users about the
product/service

curious shoppers
to customers

Brands That Trust Us



Our Services – For B2C Businesses



Digital Presence Management

We build & manage your digital presence which includes social media, website, review platforms, etc.



ECommerce Development

Build super-fast & highly engaging online stores & websites for your business



Social Media Marketing

Entice new users by leveraging eye-catching reels & posts to build a loyal audience



Marketplace Listing & Ads

Increase your product's reach by getting it listed on all major & niche marketplaces



Video & Photoshoots

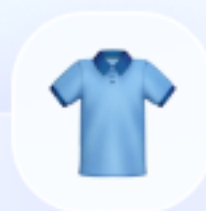
Showcase your products in the best way possible via product shoots & brand stories



Referral Campaign

Leverage your existing customer base to bring in more business by incentivising referrals

Our Services – For B2B Businesses



Digital Presence Management

We build & manage your digital presence which includes your website, LinkedIn, Google My Business, etc.



Website Development

Build super-fast, information rich & lead grabbing website for your business



GMB Management

Build, maintain & leverage your Google My Business profile to reach out to customers in your local area



Lead Generation Campaigns

Generate high quality leads with up to 65% Sales Qualified Leads from LinkedIn, Google & other channels



Sales Funnel Automation

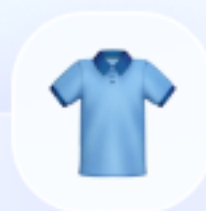
Completely automate your sales funnel to reduce human error & time lags



SEO

Rank your website & important pages on the top of search results to reach high-converting leads

Our Services – For Early Stage Businesses



Logo Development

Create a logo that speaks to your customers & showcases your brand's essence



Brand Identity Development

Build your new brand's brand identity to make sure that your brand is visually appealing & uniform



Analytics & Measurement Setup

Setup measurement & analytics via platforms like Google Analytics, Tag Manager, Clevertap, etc.



CRM Setup

Build your CRM system so that all leads are managed properly & you don't miss out on business



Marketing Consultation

Periodic marketing consultation with our team of experts to solve all the queries & bottlenecks that your business faces



On-Page SEO & Link-Building

Make sure your website is Google or Bing ready with our on-page SEO techniques

Our Services – For Mid-Sized Businesses



ROI Driven Paid Ads

Generate leads/sales for your business with our marketing campaigns with min. commitment of 3x results in 45 days



Creative & Copywriting Services

Create eye-catching creatives & easy to understand copies that help you inform your customers better



Sales Funnel Automation

End-to-end automation for your sales funnel ensuring minimum human intervention & maximum results



Influencer Marketing

Influence your target audience by leveraging influencers from platforms like Instagram, YouTube, LinkedIn, etc.



App Store Marketing

Get on top of app store search results with captivating images, keyword heavy content & ads



Press Features

Get your brand featured on leading newspapers, blogs & forums which helps to make your business more trustworthy



Grow **Faster**
with **MarketingPlus**

www.marketingplus.agency